



Great Public Schools Begin With Us!

NEA-New Mexico's Annual Summer Leadership Academy

June 4-7, 2008

NEA-NM Headquarters Office in Santa Fe

To register go to: www.nea-nm.org

Membership Techniques for Building Your Local's Strength (Registration Fee: \$50.00)

Wednesday, June 4: 1:00 – 4:30 pm, 5:30 – 7:30 pm Fund for Children and Public Education Reception,
Courtyard by Marriott Santa Fe

Thursday, June 5: 9:00 am – 3:00 pm



The Membership sessions will provide you with plenty of fun and laughs even while we load you up with tons of new tools and insights for engaging current members and recruiting new members.

The skill sessions will include hands-on experiences and modeling of effective recruitment techniques. You'll learn how to improve and apply listening skills, what to look out for when speaking with a potential member, how to capitalize on organizing opportunities, and more.
For more information visit www.nea-nm.org.

Treasurers' Training (No Registration Fee)

Friday, June 6: 9:00 am – 12:00 pm

Who should attend? Local Treasurers, Membership Chairs, Presidents, Vice Presidents, and Local Officers (anyone that is interested in the process or that may be asked to step in to help on occasion should make plans to attend)

Why attend? To make your job easier!

Get answers to:

- What is the NEA-NM billing Roster and how do I read it?
- How do I match the NEA-NM Billing Roster with my payroll deduction sheet?
- When are my payments to NEA-NM due, how are they calculated and where do I send the check?
- What do I do when a member cancels during the year?
- What do I do when a member changes address, status, etc. during the year?



Effective Political Campaigning for Elections 2008 (Registration Fee: \$50.00)

Friday, June 6: 1:00 – 4:30 pm, 5:30 – 7:30 pm Fund for Children and Public Education Reception,
Courtyard by Marriott Santa Fe

Saturday, June 7: 9:00 am – 3:00 pm



Join us for a jam-packed day and a half of insider information, current best practice by our fully operational political pods and how you, as an NEA-NM member/leader, can help us make the difference in electing our friends of public education to state offices, federal offices, and, yes, the oval office. We will explore and explain:

- Why we must be viable and visible players in this election,
- How we can make the most impact with our members and their families,
- When we can increase our pool of members and have them registered for the November elections,
- Where we must be extremely effective in getting out the vote to be successful, and
- What must be done to make us (public school employees/NEA members) the linchpins in the victories of our recommended candidates.

So if you are a political junkie, experienced or newly energized, join us to see how TOGETHER, we can make a huge difference in deciding who will deal with the reauthorization of NCLB, public school funding, student achievement and our salaries and benefits.

Sign up Now!